

COOKIES POLICY

What are Cookies?

Cookies are small text files that are placed on your device to store data and that can be retrieved by a web server in the domain that placed the cookie. We use cookies and similar technologies to store and respect your preferences and settings, to fight fraud, to analyze the performance of our products and for other legitimate purposes as described below.

The site www.drinktap.gr has the possibility to use cookies as part of the facilitation, but also of the operation of the services through its website, making browsing more user-friendly. Cookies are small files (text files) which are sent and stored on the computer used by the user, allowing websites to function seamlessly and without technical anomalies, to collect multiple user options, to recognize frequent users, to facilitate access in it as well as for statistical reasons, in order to determine the areas in which the services of the website are useful, popular or for marketing reasons.

Which cookies do we use and for what purpose

You must keep in mind that cookies are absolutely necessary for the www.drinktap.gr website to function properly and seamlessly. The information stored in the cookies of our website is used exclusively by www.drinktap.gr but also by cooperating companies such as Google for statistical purposes.

Categories of cookies

Necessary Cookies

They allow the execution of basic functions of the site, such as navigation, access to secure areas of the website, etc. Without these absolutely necessary Cookies, we cannot offer the efficient and smooth operation of our website.

Performance cookies

Performance cookies collect information about how visitors use the website. They help us understand how our visitors use the various pages, by collecting and reporting anonymous information or showing us if they are experiencing a problem while navigating. These cookies do not identify any visitor and are used exclusively to improve the performance of a website.

Functionality cookies

These cookies allow the site to remember your preferences when you browse our site and help provide services that have been requested by the user, such as viewing videos or using social media. These cookies do not enable us to track browsing activity on other websites. If you do not accept these cookies, the performance of the website may be affected and your access to its content may be limited.

Advertising cookies

We use these cookies to show you advertisements and to send you promotional messages that are more relevant to you and your interests. They are also used to send targeted advertising or personalized offers to the user, limit ad impressions or record the effectiveness of an advertising campaign. These Cookies may be used to remember the websites you have visited in order to determine which electronic marketing channels are most effective.

How to manage cookies

You can set your browser in such a way that you are informed about the setting of cookies and you can either decide individually to accept them or in total, or block the acceptance of cookies in certain cases. Each browser differs in how it manages cookie settings.

For more information about cookies, including how to see the cookies set on your device and how to manage and delete them, visit www.aboutcookies.org.

Changes to the Cookies Policy

This Cookies Policy may be modified at any time. For this reason, we recommend that you refer to it regularly. In case of modification, the date on which it took place will be indicated. The Cookies Policy, as configured according to the most recent modification, is always considered valid.